



# THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA

(Set up by an Act of Parliament)

*Cordially invites you for a*

## TWO DAYS SEMINAR

# GROW YOUR PRACTICE WORKSHOP 2026

**Innovation • Integrity • Impact**

**Organized by : Members in Practice Committee, ICAI**

**Hosted by : Coimbatore Branch (SIRC)**

 **13<sup>th</sup> & 14<sup>th</sup>, March 2026**

 **10.00 am**

 **ICAI Bhawan, No. 44 & 45,  
Mettupalayam Road, Thudiyalur,  
Coimbatore – 641 034**



### FEE

**For 2025 - Annual Seminar Series Members - Rs. 1180/- (incl. GST)**

**For Other Members - Rs. 1770/- (incl. GST)**

Please transfer the fee and mail the details to [coimbatore@icai.org](mailto:coimbatore@icai.org)

#### BANK ACCOUNT DETAILS

Name of the Bank	<b>Union Bank of India,</b>	Account Number	<b>335001010033555</b>
Name of Account	<b>The Coimbatore branch of SIRC of ICAI</b>	Type	<b>Current Account</b>
		IFSC Code	<b>UBIN0533505</b>

PAYTM QR Code



- Note:**
- Classroom type Seating arrangements
  - Maximum 100 participants - "First Come - First Served Basis"
  - Laptop - recommended.
  - Sessions will commence exactly on time.



**CA. Madhukar  
Narayan Hiregange**  
Chairman  
CMP - ICAI



**CA. Chandrashekhar  
Vasant Chitale**  
Vice-Chairman  
CMP-ICAI

**CA. Survajith S Krishnan**  
Chairman

**CA. Lakshmi PN**  
Secretary

**CA. S. Rajesh**  
SIRC Member (Ex-Officio)

# DAY 1

13<sup>TH</sup> MARCH 2026 (FRIDAY)

## Theme: Digital First, AI Powered Building Future-Ready SMP Practices

**Inaugural Session – 10.00 AM – 10.30 AM**

**Session – I – 10.30 AM – 12.00 Noon**

**Subject : Global Capability Centres (GCCs): Strategic Opportunities  
for SMPs in a Globalised Economy**

- How GCCs are reshaping assurance, finance and advisory ecosystems
- Engagement and collaboration models for SMPs with global organisations
- Talent readiness, governance frameworks and delivery expectations.

**Speaker : CA Swetang S. Pandya,**

Chartered Accountant, Ahmedabad

**Session – 12.00 Noon – 03.00 PM**

**Subject : Digital Transformation for SMPs: Essential Technologies  
That Truly Matter**

- What digital transformation means for SMPs (beyond large-firm models)
- Essential technology stack: practice management, automation, AI, data and cloud
- What to adopt now vs later
- Cost-benefit, scalability and sustainability considerations Technology Adoption Challenges in SMPs - From Intent to Implementation
- Implementation and change management challenges
- Budgeting, staff readiness and training
- Overcoming resistance and ensuring smooth adoption

**Speaker : CA. D. Premnath,** Hyderabad

**Session – 03.00 PM – 05.15 PM**

**Subject : Tally-Enabled Automation for Audit, Compliance &  
Practice Efficiency**

- Practical automation use cases in Tally
- Audit efficiencies, GST and compliance workflows
- Integrations, controls and risk management
- Live demonstrations and real-life examples

**Speaker : CA. Ramajayam J.,** Chennai

# DAY 2

14<sup>TH</sup> MARCH 2026 (SATURDAY)

**Theme : Scaling SMPs through Advisory, Specialisation & Global Integration**

**Session – 10.00 AM – 11.15 AM**

**Subject : Zoho-Led Practice Automation:  
Building an Integrated SMP Ecosystem**

- End-to-end workflow using Zoho ecosystem
- CRM, finance, document management and automation
- Practical adoption roadmap for SMPs
- Real-life firm use cases

**Speaker: CA. Lakshmi**, Chartered Accountant, Chennai

**Session – 11.30 AM – 01.00 PM**

**Subject : MSME Consulting: Becoming the Growth Partner for India's  
Economic Backbone**

- Diagnostic consulting, compliance integration and Financial advisory for MSMEs
- Leveraging government schemes and institutional support
- Building scalable, repeatable MSME consulting models

**Speaker: CA. S. S. Nayak**, Chartered Accountant, Mangaluru

**Session – 01.45 AM – 02.45 PM**

**Subject : Data Privacy, Ethics & Professional Responsibility in a  
Technology-Driven Practice**

- Data privacy and cybersecurity risks for SMPs
- Ethical considerations in AI and automation
- Regulatory expectations and case studies
- Practical do's and don'ts for practitioners

**Speaker: CA. Deepika S.**, Chartered Accountant, Chennai

**Session – 02.45 PM – 03.45 PM**

**Subject : Real Estate Consultancy & RERA Practice:  
Advisory Opportunities Beyond Transactions**

- RERA compliance, certification and advisory engagements
- Structuring specialised real estate consulting practices
- Risk mitigation, regulatory advisory and governance in real estate projects.

**Speaker: CA. Vinay T**, Chartered Accountant, Bengaluru

**Session – 04.00 PM – 05.15 PM**

**Subject : Virtual CFO Services & Shared Services Ecosystem:  
Creating Scalable CA Firms**

- Scope, structure and monetisation of Virtual CFO engagements
- Value creation through strategic finance, reporting and governance
- Positioning CA firms for outsourced finance and compliance functions
- Setting up shared service delivery models

**Speaker: CA. Karanjeet Singh**, Chartered Accountant, New Delhi