The Institute of
Chartered Accountants of India
(Set up by an Act of Parliament)

Career Readiness Programme for New CAs

Empowering New CAs to Choose, Grow, and Lead with Purpose

Mode:
Virtual (Online)

Duration: 6 Days
3 Hours per Day
3 Sessions Daily
Total: 18 Hours

"This Orientation is not just a programme — it's a professional awakening."

Organised jointly by:
Members in Industry & Business Committee (CMIB)
&
Members in Practice Committee (MPC)

ICAI Leadership

"The journey from qualification to realisation is what defines a Chartered Accountant.

This programme is designed to illuminate that journey — step by step, insight by insight."

CA. Prasanna Kumar D
President, ICAI

CA. Mangesh Kinare
Vice President, ICAI

CA. (Dr.) Anuj Goyal
Chairman, CMIB of ICAI

CA. Priti Paras Savla
Vice Chairperson, CMIB of ICAI

CA. Durgesh Kumar Kabra
Chairman, MPC

CA. Chandrashekhar Vasant Chitale
Vice Chairman, CMP

Programme Objective

To empower newly qualified Chartered Accountants with clarity of direction and confidence in decision-making, through an in-depth exploration of career options in Industry and Independent Practice.

The programme aims to build a growth mindset, ethical leadership, and readiness to embrace technology, collaboration, and innovation as the cornerstones of a successful CA career.

Key Highlights

- A 6-day immersive learning journey designed by ICAI Committees
- Expert sessions led by senior practitioners, industry leaders, and mentors
- Comparative insights on Practice, Big Firms, and Industry
- Tools to build a strong professional identity and digital visibility
- Practical blueprint for starting, sustaining, and scaling a CA practice
- Guided self-assessment and mentorship-driven career roadmap

"Every Chartered Accountant is a potential leader — this programme helps you discover your path to lead."

Detailed Programme Structure

DAY 1 Awakening to the Possibility: Is Practice or Industry for Me?

Theme: Understanding Practice – Beyond the Myths		
Session	**Topic Key**	**Coverage**
1.1	Why Practice? Why Now?	Types of practices, niche vs. generalist, myths, and long-term relevance
1.2	Why Industries? Why Now?	Career scope for CAs across industries – an overview
1.3	Mindset Matters	Job vs. practice thinking, entrepreneurial attitude, inner readiness
1.4	Values, Attitude & Ethics	Resilient framework to scale – honesty, empathy, resilience, gratitude, trust, collaboration
"Discover where your calling meets your competence."		

DAY 2 Comparative Career Mapping: My Practice vs. Big Firms vs. Industry

Theme: Choosing the Right Path Based on Traits and Aspirations		
Session	**Topic**	**Key Coverage**
2.1	My Practice, Big Firms, or Industry?	Analytical comparison of three professional domains
2.2	Trait-Based Suitability Assessment	Entrepreneurial mindset, ambition, teamwork, work-life alignment
2.3	Reflective Mapping & Guided Self-Assessment	Aligning values, strengths, and personal goals with career choices
"When you understand your traits, your path becomes clear."		

DAY 3 Building the Foundation

Theme: Getting Future-Ready		
Session	**Topic Key**	**Coverage**
3.1	Essential Skills for Practice/Industry	Communication, networking, personal branding, client handling
3.2	First Client, First Win	Client acquisition, referral networks, lead conversion
3.3	Compliance vs. Consultancy	Advisory orientation, value-based services
3.4	Corporate Behaviour & Professional Etiquette	Business communication, workplace conduct, interpersonal skills
"Your foundation determines your future."		

Detailed Programme Structure

DAY 4 — Scale, Serve, and Sustain: Powered by Tech & Purpose

Theme: Building a Resilient and Modern Practice

Session	Topic	Key Coverage
4.1	Enabling Tech	Cloud tools, CRM systems, cybersecurity, and AI in practice
4.2	Setting Up Infrastructure	Virtual vs physical offices, SOPs, branding, digitisation
4.3	Practice Blueprint: 365 Days	One-year implementation plan, milestones, and mentoring roadmap

"Technology is not a choice anymore — it's the foundation of relevance."

DAY 5 — Ethical Leadership and Professional Identity

Theme: Becoming a Practitioner with Purpose

Session	Topic Key	Coverage
5.1	Ethics in Decision-Making	Integrity, courage, and moral judgment in professional practice
5.2	Leadership through Humility and Resilience	Authenticity, gratitude, and self-leadership
5.3	Creating Impact with Purpose	Sustainability, social contribution, legacy building

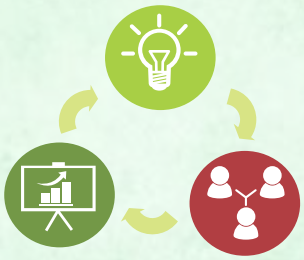
"Character is the invisible capital of a Chartered Accountant."

DAY 6 — Collaborative Practice and Future Pathways

Theme: Sustaining Success Through Networks and Innovation

Session	Topic	Key Coverage
6.1	Collaboration & Practice Models	Multi-CA partnerships, outsourcing, shared services
6.2	Branding & Visibility	Digital branding, LinkedIn strategy, content outreach
6.3	Road Ahead & CMP Support System	Mentorship circles, quarterly follow-ups, infrastructure support

"Collaboration is the new competition."



Who Should Attend

- Newly qualified Chartered Accountants exploring their next step
- Newly Qualified Members evaluating a shift between practice and industry

Learning Outcomes

REGISTER TODAY

Fees: ₹ 500/- + GST

Limited seats available
(First come first serve basis)

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Organised Jointly By

Members in Practice Committee (MPC)

Guiding members in building, sustaining, and scaling their professional practice.

Members in Industry & Business Committee (CMIB)

Supporting members in corporate leadership, skill development, and career transition.

Contact us

cmp@icai.in | cmib@icai.in | 011-30110491/540

The Institute of Chartered Accountants of India

ICAI Bhawan, Indraprastha Marg, New Delhi – 110002

www.icai.org